

## HARTMANN becomes hygiene partner of the Allianz Arena in Munich

- The start of the 2021/2022 season marks the launch of the partnership between HARTMANN and the Allianz Arena.
- The arena will be equipped with Sterillium® disinfection dispensers.
- The aim is to enable visitors to enjoy a safe and hygienic visit to the arena.

Heidenheim. 14.07.2021. The HARTMANN GROUP, a leading European provider of system solutions for medical applications and care, will become the official hygiene partner of the Allianz Arena for the new 2021/2022 season. Spectators at future sporting events in the Allianz Arena will be offered even greater safety thanks to a holistic hygiene concept.

To contain coronaviruses, major sporting events have been taking place for many months with restrictions or in front of empty stands. This also applies to soccer matches at the Allianz Arena in Munich, the home pitch of FC Bayern Munich. Behind the scenes, however, work is continuously being done on the hygiene concept for the time "afterwards" in order to be able to offer fans the highest level of safety and hygiene when they return to the arena. With this goal in mind, the Allianz Arena and HARTMANN have entered into a partnership.

### Working together for greater safety at sporting events

HARTMANN will equip the Allianz Arena stadium grounds with disinfection dispensers and the well-known disinfectant Sterillium®<sup>1</sup>. Jürgen Muth, Managing Director of the Allianz Arena, explains: "A comprehensive hygiene concept that offers visitors excellent protection is very important to us. In HARTMANN, we have gained a strong partner to support us in this."

### Protective measure with concrete benefits

Bernhard Graf, Head of Marketing at HARTMANN Germany, added: "We are very pleased about the cooperation. In this way, we would like to make a contribution to infection prevention at events where people come together. No matter whether in sports or culture. After all, it is important to us to offer tangible benefits with our flexible solutions and products not only in hospitals, but also in private environments." The partnership is thus fully in line with the new HARTMANN brand promise 'Helps. Cares. Protects.'

Sterillium® has been one of the leading hand disinfectants in hospitals for 55 years and is highly effective against bacteria and a wide range of medically relevant viruses, such as coronaviruses. The disinfectant dispensers are placed in highly visible locations at venues and are an important part of the hygiene concepts for protecting the public at sports and cultural facilities.

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<sup>1</sup> **Sterillium:** *Active substances:* Propan-2-ol, Propan-1-ol, Mecetronium ethylsulfate. **Indications:** Hygienic and surgical hand disinfection. Skin disinfection prior to injections and punctures. *Microbiological efficacy:* Bactericidal, yeasticidal, virucidal and limited virucidal activity PLUS (incl. Adeno-, Noro- and Rotavirus). **Warnings and precautions:** Sterillium should not be used on newborn and premature infants. Do not use electrical equipment until dry. Do not bring into contact with open flames. Also do not use near sources of ignition. Flash point 23 °C, flammable. Fire and explosion hazards are not to be expected if the preparation is used as intended. After spilling the disinfectant, take the following measures: immediately absorb the liquid, dilute with plenty of water, ventilate the room and eliminate sources of ignition. Do not smoke. In case of fire, extinguish with water, extinguishing powder, foam or CO<sub>2</sub>. Any decanting may only be carried out under aseptic conditions (laminar airflow cabinet). **Marketing authorisation holder and manufacturer:** BODE Chemie GmbH, Melanchthonstraße 27, 22525 Hamburg. **Date of preparation:** December 2020  
For information on risks and side effects, read the package leaflet and ask your doctor or pharmacist.

## **About the HARTMANN GROUP**

The HARTMANN GROUP is a leading European provider of system solutions for medical applications and care. Healthcare professionals and patients rely every day on HARTMANN's product brands in the core segments of Incontinence Management (including MoliCare®), Wound Management (including Zetuvit®) and Infection Prevention (including Sterillium®). We bring this to life with our brand promise: "Helps. Cares. Protects." In 2020, HARTMANN achieved sales of EUR 2.4 billion. Founded in 1818, the company is present with its products and solutions in more than 130 countries. The HARTMANN GROUP is currently implementing its strategic Transformation Program with its high-performance, customer-oriented and passionate team.

Please find the latest information about HARTMANN, as well as our perspective on various healthcare topics and trends at <https://hartmann.info/> or HARTMANN@LinkedIn.

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