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### **HARTMANN announces first LINK® Award nominees**

*Award honors scientific advances in clinical application of wound care solutions*

- *Twelve nominees selected out of several dozen entries from 25 countries to be recognised for achievements in wound care research*
- *Winners announced during inaugural LINK® Wound Healing Congress, September 19, 2017 in Belfast*

**Heidenheim/Germany, September 4, 2017.** The [HARTMANN Group](#), in partnership with the *Journal of Wound Care* (JWC), today announced the nominees of its first LINK® Award, recognizing remarkable contributions in the advancement of wound care.

LINK® is [HARTMANN Wound Management's](#) official professional development network. It stands for **Learn. Inform. Network. Knowledge**, and represents HARTMANN's legacy in global wound management, healthcare, and its long-established international partnerships.

"Today's wound therapies and treatments are based on years of passionate clinical work and research," said Professor Hans Smola, Director Medical Competence Center at HARTMANN. "The LINK® Award honors clinicians who offer the best wound care to their patients and take an active part in disseminating best practices."

There are six nominees in the Negative Pressure Wound Therapy (NPWT) category and six in the Advanced Wound Care category. The 12 nominees were selected from several dozen entries based on scientific methodology and the impact of their research on current wound care issues such as pressure ulcers and biofilm.

Nominees for the LINK® Award are as follows:

- Advanced Wound Healing Category – Matthew Malone\* (Australia); Chloe Cara (Australia); Jacek Mikosiński (Poland); Paul Chadwick\* (United Kingdom); Marcin Malka \*(Poland); Michaela Kaiser\* (Switzerland)
- NPWT Category – Marie-Christine Plancq\* (France); Alicia Mettoudi\* (France); Istvan Klemencsics\* (Hungary); Guillaume Maxant\* (France); Dominik Walczak\*. (Poland)

The *Journal of Wound Care* and the Vivano Competence Network, international wound care experts, will select the three winners from each category. Winners will present their work during the congress.

The LINK® Award winners will be announced during the HARTMANN Wound Management's inaugural LINK® Wound Healing Congress on September 19, 2017 in Belfast. The international congress offers the possibility for doctors, nurses, and wound experts to exchange knowledge and to network for better wound care outcomes. The event will feature discussions and presentations on best-case practices involving NPWT, as well as other simple and cost effective approaches to advance wound bed preparation and facilitate wound healing. Presentations will be given by key wound experts such as Dr. Emmanuelle Candas (Hôpital Sainte Péline, France); Dr. med Rolf Becker (Eduardus Hospital, Germany);

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PhD Csaba Toth (University of Debrecen, Hungary); Professor Karen Ousey (University of Huddersfield, United Kingdom; Dr. Tomas Kopal (City hospital of Povazska Bystrica, Slovakia).

“Clinical data is essential to our partners,” said Professor Hans Smola. “Yet, we see there is a need to bring this knowledge together and make it available at the global level. We want to encourage physicians and clinicians to learn from and collaborate with each other – that is our true goal with LINK®.”

\*Representing a group of authors.

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#### **About LINK®**

LINK® is dedicated to the continuous education of wound care professionals around the world. It is HARTMANN Wound Management’s official professional development network expanding to 93 countries worldwide, with more than 18,000 participants across the globe. LINK® is one of the largest formalized networks of wound professionals dedicated to life-long wound education and training. For more information on LINK® visit: [hartmann.info/our expertise wound management](http://hartmann.info/our-expertise-wound-management)

#### **About the HARTMANN GROUP**

The HARTMANN GROUP is one of the leading providers of medical and hygiene products, with its core expertise in wound management, disinfection, incontinence, risk prevention, and personal healthcare. With headquarters in Heidenheim, Germany and group companies worldwide, the company is in close touch with the global market. In 2016, just over 10,300 employees in the HARTMANN GROUP generated sales of roughly EUR 1,986.5 million.

In addition to a number of foreign sales companies, the HARTMANN GROUP includes BODE Chemie (Hamburg), Karl Otto Braun (Wolfstein), Sanimed (Ibbenbüren) and Kneipp (Würzburg).

For the latest healthcare industry insights from HARTMANN and more, visit [New Perspectives](#) or follow [@HARTMANN\\_GROUP](#) on Twitter. To learn more about the HARTMANN GROUP, visit: <https://hartmann.info/>.

\* \* \*

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## Site Teaser copy

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| <b>Max 100 characters (Teaser Title)</b>       | Nominees for HARTMANN’s LINK® Award announced in preparation for LINK® Wound Healing Congress on Sept. 19th.  |
| <b>Max 300 characters (Teaser Description)</b> | Recognized for their remarkable contributions in wound care, the nominees for HARTMANN’s first LINK® Award were announced in anticipation of the LINK® Wound Healing Congress on Sept. 19 <sup>th</sup> in Belfast. The congress will give health care professionals the opportunity to network and exchange knowledge on wound care. |

## Social Media Sharing copy

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| <b>Twitter (140 characters max)</b>  | Our true goal with LINK® is to encourage HCPs to learn from each other. Discover how our first LINK® Award inspires this collaboration.   |
| <b>Twitter (140 characters max)</b>  | Through the LINK® Wound Healing Congress, we want to motivate knowledge-sharing by hosting featured discussions and best-case presentations.  |
| <b>Twitter (140 characters max)</b>  | 6 nominees in Negative Pressure Wound Therapy and 6 in Advanced Wound Care categories are up for winning the first-ever LINK® Award. #NPWT  |
| <b>LinkedIn (125 characters max)</b> | The LINK® Wound Healing Congress on 19 September in Belfast will crown the first winners of the LINK® award for their contribution to the advancement of wound care. The congress will host discussions and presentations to benefit all attendees and further wound care knowledge. LINK® encourages all of those who set the goal of cooperating and sharing knowledge. |

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|---|--|
| <b>Facebook<br/>(300 character<br/>max)</b> | The LINK® Wound Healing Congress on September 19 <sup>th</sup> in Belfast will crown the first winners of the LINK® award for their contribution to the advancement of wound care. The congress will host discussions and presentations to benefit all attendees and further wound care knowledge. |
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